

Structural change in the cocoa sector: How can the private sector contribute to inclusive growth?



Policy Panel and Plenary Discussion

Organized by the Center for Corporate Responsibility and Sustainability (CCRS)
at the University of Zurich

Date & time: Friday, 23 November 2018, 16.00 – 18.00 h

Venue: University of Zurich, room KOL-G-204, Rämistrasse 71, 8006 Zürich

Innovations and technological change in agriculture have contributed to profound changes in the structure of agricultural production, markets, and trade. Significant technological changes have been made both on farms and in the industries that store, transport, process, distribute and market farm products. Transnationally, structural change in agriculture has reduced overall poverty through productivity growth. Alongside, the creation of jobs outside of agriculture has improved income opportunities in rural areas. However, successful transformations and long-run food security require that institutional framework conditions such as property rights are guaranteed. Not only do they provide incentives to invest in agriculture and to increase productivity, but contribute to sustainable resource use (fertile land, clean water, unpolluted air).

Key questions:

- What is the situation of structural change in cocoa sectors around the globe, and what are the main challenges in the respective regions? How future-oriented is cocoa production in Africa, Asia, and Latin America?
- How can Swiss-based companies involved in trading and/or processing cocoa (incl. foreign direct investment) contribute to inclusive growth in the regions of production? What are enabling and disabling factors?
- How will climate change, policy interventions in countries of production, new business models, market concentration, or corporate reporting shape the cocoa complex in the future?

Welcome address by Philipp Aerni | Director, CCRS

Keynote address by Isabelle Schluep | Head, Sustainable Impact at CCRS
«Structural change in the cocoa sectors in Africa, Asia and Latin America»

Panelists

Läderach | Luca Costa, manager cocoa supply & partnerships

Barry Callebaut | Christiaan Prins, Head of External Affairs

Bühler Group | Annette Koehler, Group Sustainability Officer

Cargill International | Clea Caske-Kuck, Director for Global Public Policy and Issues, Cargill Corporate Affairs

ETH-NADEL | Fritz Brugger, Senior Scientist, Center for Development and Cooperation

Moderation by Constantine Bartel | Research associate, CCRS

Final remarks by Andrea Bischof | Board Member, Swiss Platform for Sustainable Cocoa

Apéro

Sign up for the event by emailing info@ccrs.uzh.ch. The registration deadline is 20 November 2018.