

Julius Bär

URBANISATION AND THE AGE OF OIL

Norbert Rücker

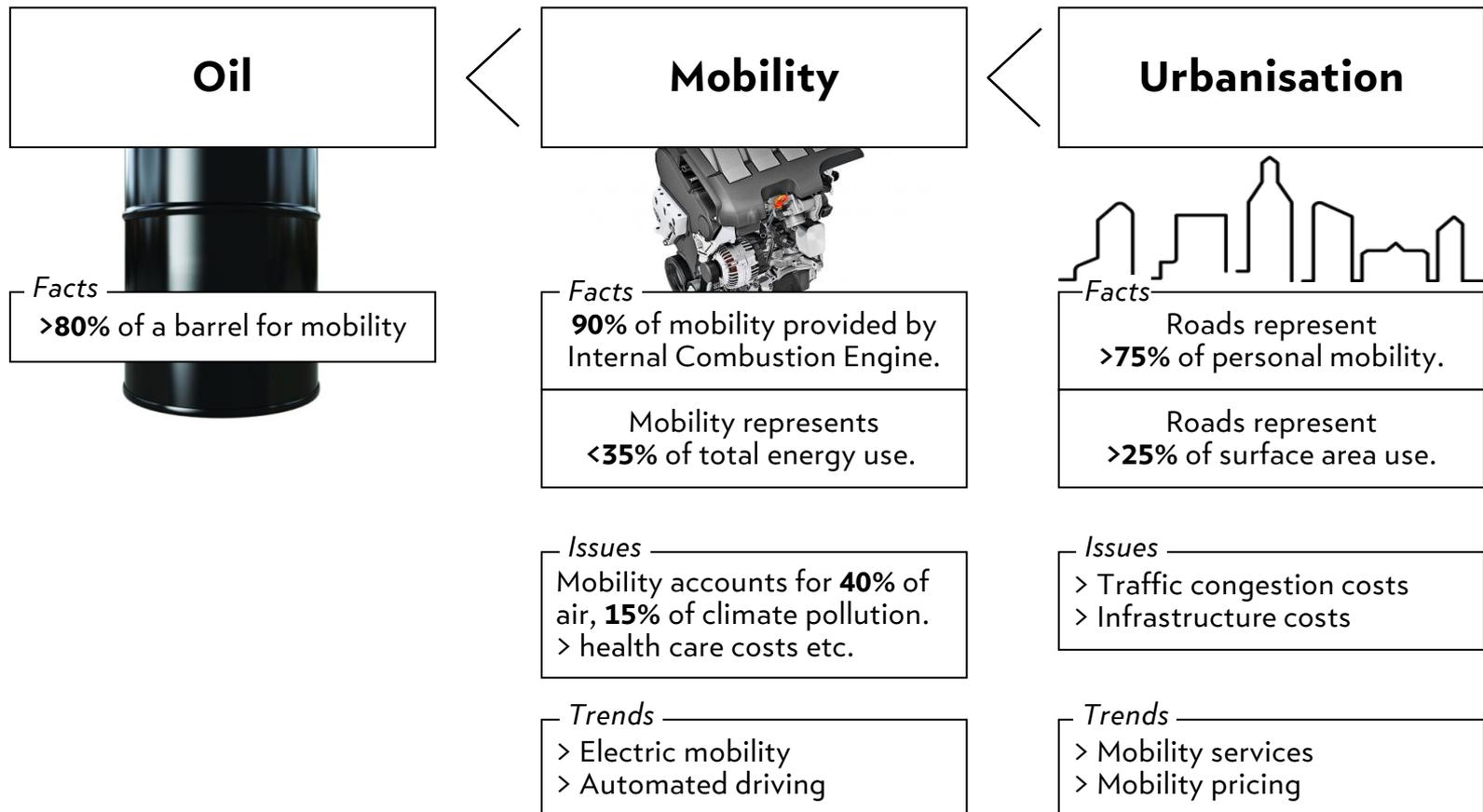
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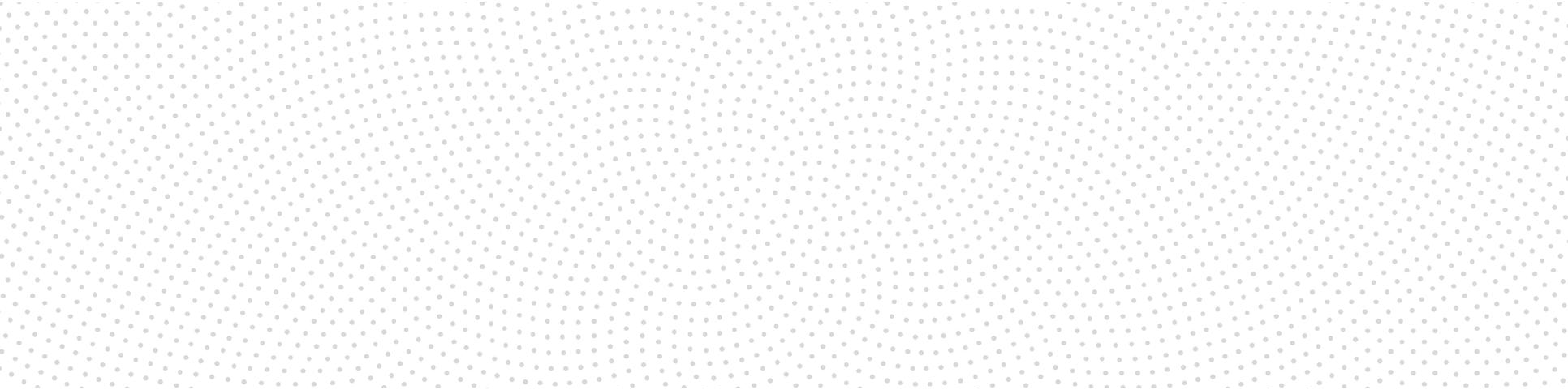
URBANISATION & THE AGE OF OIL

Today's mobility use is a dead end. Urban planning holds the key for change.



Source: Julius Baer

APPENDIX



NEXT GENERATION

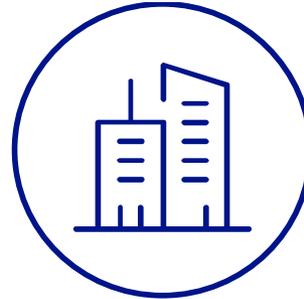
A holistic approach to thematic investing and sustainable growth



Structural Growth

First, seek growth beyond the business cycle

- > Identification of fundamental imbalances within the economy and society at large
- > Analysis of megatrends and their potential for structural change
- > Collaboration with think tank WIRE.



Competitive Companies

Second, identify competitively positioned companies

- > Positive cash flows enabling long term investments
- > Solid financial health allowing for sustainable growth
- > Superior services and products
- > Strong organisation which fosters a forward looking culture.



Risk Management

Third, manage thematic investing's above average risks

- > Diversification within themes and industries
- > Portfolio tilt to quality
- > Active risk management

Source: Julius Baer

NEXT GENERATION

Mapping the future to seven key investment themes

Themes		Description
Arising Asia		Growing economies in emerging markets and changing consumer demands.
Digital disruption		The phenomenon of digitisation, and how it is affecting every corner of our lives.
Energy transition		The shift from fossil fuels to new sources of energy.
Feeding the world		Sustainable production for the additional 2.4 billion people the world will have by 2050.

Themes		Description
Frontier markets		Economies that start from a low base and have not yet been discovered by the investment community.
Growing urban		The megatrend of urbanisation, where by 2050, most of the world's population will live in cities.
Shifting lifestyles		Considering the impacts that the world's increasing ageing population will have.

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